Friends Meeting 12/7/17

6:06 began

Board of Trustees Meeting Dec. 12

\*Pizza with a Purpose— Print Out the form -CPK Fundraiser 12/14 @ Fashion Valley — Thanks Allison!

\*Know other restaurants? E-mail Allison.

\*January will be an ice cream place

\*next GCC and Friends Meeting Jan 11

#### New Business-

\*Lara- WinterMarkt is GCC, can we move it away from SoNo weekend?

Answer: Vendors help make the choice because many are booked. There are so many events...plan is to keep it the same.

## \*\*Lantern Festival Update-

Jennifer Cardinale-

Went pretty smoothly overall. Didn't seem very crowded. Had some additional expenses this year — sausages and food, security officers. It is not income driven, we did break even.

Uniform sale generated \$500

Yay— ticket line moved to the front.

Kept Kinder bathrooms closed.

Security Officer was a positive

Jelena revived the coat drive!

Wendy Teasdale has suggestions for safety vests and flashlights. Twice as many volunteers would be good.

Don't use HS volunteers.

More suggestions? Email Events people.

#### \*\*WinterMarkt

Yay Manuela Seidl!! She topped what went down last year. :-)

The GCC Volunteers really made it work. Made over \$6,000 on the market. Last year was \$4,000. Tanja Swicki (sp?) was great for stage, the Train was sponsored, the German carolers really were a nice touch, German Interns helped with set up and take down, Kai with the sausages! The Parents that had a booth and then donated to GCC, as well - a big thanks! A good flow of people, never too crowded, but good traffic.

Angie had an idea for "Open to the Public" banner for Lantern Festival and WinterMarkt.

If you know business vendors who will sponsor or donate to events...seek it out.

Jen Carter- Feb 2nd Family Dance

Star Wars theme.

Want to volunteer? All areas available!

Secretary@foaea.org

### Principal Update:

Greta Bouterse-

Next Wednesday, 12/13 at ES in Conference Room is AEA Assist Open Pantry. Families who need food or services are able to access resources. There will be one later on the weekend and later MS will be invited, as procedures are refined.

## MS principal introduced

Andy Trakas

Excited to be here and is impressed with all he has seen. Grateful and thankful to be part of AEA.

Over vacation— RFAD - have kids RFAD!!

Semester ends Jan 26 and Report Cards coming early February.

\*Instrumental Program-

Part time teacher would be split between AEA and FoAEA.

The estimates are high.

If we do the music program, we are short, if we maintain the same outgoing items.

Discussion- what is most important, how can we rework priorities and make more money. This will be a Special Appeal at the Gala.

In February or March, take a look at the budget, can we see how it all looks.

There is an IB component and the school is working that out.

Parent asked question about whether there is time in schedule for 5th graders.

Parent asked if it could be built in as an extension of what Frau Menze does for 2nd and build from there.

Jennifer Coleman-

Mike Dickson is here, a MS parent.

We want to reach out to involve more MS parents. Mike and Anja are part of a band called "The Loons". And they have other friends with bands...The Creepy Creeps (son Wolfgang is a 6th grader at AEA) Schizophonics...they play for SoNo and the money goes to McKinley. So, we are thinking of looking to have a Spring Concert...for AEA and non-AEA.

It will be at the Sandbox. Musicians donating time and venue donated.

Need Beer and Wine donated...food. Venue can charge \$5,000/night. It could be pure profit...if we get food/drink donated.

The Loons go on tour in Spring, so want to nail down a date so bands are not booked. There is also a DJ who has offered time...SO — We need to pick a date before Spring Break!

Check the bands out on YouTube!

Venue capacity - 3-400 people...but without tables...can fit more.

Ticket sales...EventBrite.

Food Trucks??

Budget Update-Deb Pawlowski

# YTD Numbers.

Amazon will probably be higher than the projected because of December. Go through www.foaea/amazon— versus Smile. The percentage is different....DO NOT go through Smile. We get more money to go through FoAEA/Amazon

Friends does NOT get money through the app.

Use the links and logos on the website.

#### Expenses—

The money is in the bank for all of this year's expenses.

Friends of AEA handing over the \$75,000 for Science, Gardening, art, and library....it was a tense moment.

If you need reimbursements from Friends- Use Deb's forms.

If anyone has questions, Deb is happy to talk and share those details. Send her an email.

Parent asked a question about why so many expenses go to the ES, as compared to the MS.

We do need a MS parent rep. :-)

If you know MS parents, see if you can encourage them to attend Friends meetings and or be a rep.

Grow with us
Dan Rosenburg
52 new, 7 are one time. Rest on-going.
Majority were K parents.
\$17,000 is the expected payments.
Dates for donations being made...all around Back to School BBQ.

Next year - incoming 6th grade would be a good target to make the appeal.

Last year there was an orientation in May for incoming 6th grade. Parents had a chance to acclimate...then AugustBack to School.

Need to have a better presence for Spanish speakers.

We need to build consumer confidence.

Concern: ES and MS events are same night...BBQ....

Hildegard suggested a MS breakfast to engage Parents with FoAEA.