



# June 3<sup>rd</sup>, 2017

## Friends of Albert Einstein Academies Gala

<b>When and Where?</b>	Date: <b>Saturday, June 3, 2017</b> Time: <b>5-10pm with open bar (beer and wine) during auction and DANCING!!!</b> Location: <b>Albert Einstein Middle School Campus, 458 26<sup>th</sup> Street, San Diego, CA 92102</b>
<b>How much are tickets?</b>	Regular price: <b>\$60, VIP \$100</b> Pre-sale: <b>\$55 and VIP \$90 (April 10th - April 21st)</b> At the door: <b>\$75</b> <b>BONUS!</b> Buy a ticket before May 5 <sup>th</sup> and get a professional portrait of your child/children available to purchase at the GALA! Photographs by Aili Kato <b>Teacher or Staff member sponsorship:</b> Say <u>thank you</u> for all their hard work- <b>\$60</b>
<b>How to purchase tickets?</b>	Click on "TICKETS" at <a href="http://foaea.org">http://foaea.org</a> in Early May
<b>What to wear?</b>	Cocktail Casual

### *What will be auctioned off?*

- Everything from spa services, upscale restaurant dining, and hotel stays to sporting event tickets, gift cards, summer camps/activities, gourmet cooking baskets, class art, raffles, exclusive merchandise and much, much more!
- The Live Auction is where the premiere items are – you can bid on outings for your student with their favorite teacher (always a fun part of the evening!) or on other exclusive, "big ticket items."

### *How much can I expect to spend at the auction?*

- That really depends on you. There is no pressure to overspend! The auction has items for all kinds of budgets, big and small. With every bid you make, you are offering to purchase enhancements to AEA's high quality programs and education. With this in mind, your generosity is greatly appreciated.

### *Where will the funds go to after the auction?*

- All proceeds from the auction will be allocated to the ongoing and future enrichment programs at AEACS – programs we know and love like art, language through music, science... and future programs we need.

### *What will my ticket price get me?*

- Your ticket price will pay for a fun evening (including **FOOD, OPEN BAR, with beer and wine, SILENT AND LIVE AUCTIONS, and DANCING!**) and allow you the chance to bid on all the great items. VIP tickets include valet parking (this is limited), a commemorative glass, and a seat during the Live Auction.
- All funds raised at the auction will go to AEA's enrichment programs. However, we need you to join us for a great evening to make it successful!

### *I would like to make a donation – but how?*

- Please see the reverse for a donation form.
- You may drop off gift certificates in the FRIENDS Auction mailbox in the main office marked for THE AUCTION so that they get to the right people. You can also contact us by email at [gala2017@foaea.org](mailto:gala2017@foaea.org) to coordinate.

### *What can I donate or contribute?*

- Skills – Do you have a special skill that can be auctioned off? In the past some popular parent-donated services that were auctioned included architectural services, plumbing services, photography packages and the like.
- Own your own local business or work at one? Donate samples or gift cards and grow your visibility
- Gift cards - Do you have any extra gift certificates, guest passes or gift cards? Is there a great local restaurant you love? A favorite spa? Is there a store you frequent? Ask them for a donation! They may be willing to donate to your school's fundraiser. Ask around – you will be surprised who will donate. In addition to donating to a worthy cause, their business will gain exposure to hundreds of grateful Einstein parents!
- Buy a ticket for a teacher/staff member so they can attend the event- visit the "Giving Tree" in the main office on the Einstein

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campus or buy a ticket online at foaea.org.

***My generous boss would like to help underwrite but how?***

- Please put your generous boss in touch with the Auction Committee at [gala2017@foaea.org](mailto:gala2017@foaea.org)

***Where will I park?***

- A limited amount of valet parking will be available (MS parking lot and the basketball courts), but we highly encourage carpooling or utilizing services such as Uber or Lyft.

***Why has the location of the gala changed from an off-site location to a school facility?***

- We are able to significantly cut down on logistical costs for the gala by hosting the event on property at Albert Einstein Academies. We are lucky that our permit allows us to have alcohol on site at the middle school for a special event like this. And, being at the school helps remind us why we are all attending this special gala to support the school that all of us have grown to love so much!

***Will there be a sit down dinner?***

- No, the food will be delicious finger foods from two of the area's most popular restaurants. There will also be a full dessert bar just outside the MPR.

***Is smoking allowed?***

- No, this is a non-smoking facility. And, we ask that if you have to go outside to smoke, that you please respect the property and dispose of any cigarettes or cigars properly.

***Can I bid in the auction even if I don't attend the event?***

- Yes, we are excited to offer mobile bidding this year. That means, just like any of the guests who attend, you will have the opportunity to download an app, and access a select portion of the items up for bid. You will simply need to enter your credit card information, and you can start bidding! In order to bid on live auction items you must be present.

***The Albert Einstein Academies Middle School is a multi-level facility, will there be handicap access?***

- Yes, there is a ramp to enter out in front of the school. And, inside, there is an elevator if you are not able to take the stairs.

***Is my ticket refundable?***

- No, in the event you can not attend, your ticket purchase will be considered a generous donation to the Friends of Albert Einstein Academies. Thank you so much!
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